



October 16-22, 2022

Become a Sponsor

Since 1986, International Infection Prevention Week (IIPW) has helped patients, families, and healthcare professionals better understand their role in preventing infections.

As APIC celebrates 50 years of infection prevention, this IIPW, we are looking ahead at “The Future of Infection Prevention.” Join APIC’s International Infection Prevention Week and leverage the power of APIC’s online member community to increase awareness of your organization’s products, services, and commitment to the future of infection prevention.

Together, we can help our communities stay vigilant in infection prevention and control.

To sponsor IIPW, please contact:

Stacy Yu
syu@apic.org



Sponsorship Opportunities

Event Benefits	Platinum \$6,500	Gold \$5,000	Silver \$3,500
Sponsor logo on Infection Prevention & You homepage	●		
Sponsor logo on APIC Facebook banner	●		
Corporate logo on IIPW Sponsors page, hyperlinks to company's website	●	●	●
Sponsor logo on the IIPW main page	●	●	●
IIPW Badge	●	●	●
Press release template featuring a quote from APIC leadership acknowledging sponsor commitment to infection prevention and control	●	●	●
Exclusive message from APIC CEO sent to Chapter leaders thanking corporate sponsor by name	●	●	●
Thank you ad featured in the Winter issue of <i>Prevention Strategist</i>	●	●	●
(1) Special edition of eNews announcing sponsor	●	●	●
(1) IIPW Sponsors "Thank You" Instagram post including sponsor logo	●	●	●
(1) IIPW Sponsors "Thank You" Facebook post including sponsor logo	●	●	●
(1) Dedicated Twitter post featuring Sponsor logo and handle	●	●	
Complimentary content pieces in <i>Industry Perspectives</i>	3	2	1
Banner ad(s) and 50-word advertorial featured in 2022 IIPW eblast (September, October) linked to sponsor's webpage*	2	1	
(1) Thank You banner ad for wrap up eblast	●	●	

Double Platinum Sponsorship option available.
Contact Stacy Yu at syu@apic.org for more information.

*APIC accepts links to sponsor's homepage or other sponsor website pages, but APIC reserves the right to review links and reject landing pages that do not conform to APIC's advertising rules.

Sponsorship Agreement – International Infection Prevention Week

COMPANY INFORMATION

Company: _____

Contact (name): _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Social Media Handles: _____

Platinum \$6,500 Gold \$5,000 Silver \$3,500

AUTHORIZATION

AUTHORIZED SIGNATURE: _____

TITLE: _____ DATE: _____